

# *2009 Sponsor Packet*

ROTARY GALA  
IN THE PARK

*An Evening Of Local Celebration &  
International Partnerships*

MINNEAPOLIS DOUBLETREE HOTEL  
OCTOBER 8, 2009

## *About Us*

### **INTRODUCTION**

Rotary is an international service organization that sponsors projects locally, nationally and internationally. It is an opportunity to become personally acquainted with local community and business leaders, hear weekly presentations to continue your personal ongoing learning, and numerous opportunities to make a difference and have an impact by your involvement.

We hope you will consider sponsoring the 2009 Rotary Gala in the Park. This new annual fundraising event will raise money for a local community organization and other Rotary service projects.

### **ROTARY GALA IN THE PARK**

The annual fundraising gala will showcase Rotary's heritage of important contributions locally, "*In the Park*" and globally, across the world. Our goals are to raise money and awareness of Rotary's local and international projects. Samples of other Rotary projects we currently sponsor are:

#### **Local:**

STEP  
Children First  
Operation Jump-Start  
Northside Park Development  
Perspectives Support  
"Day One" initiative through SLP Schools  
(special first day of school program)  
Community Education Halloween Party  
Handicapped Scouting programs  
Learning for Life  
St. Louis Park Little League  
Minnesota Business Venture  
SLPHS Senior All-Night Party  
Youth Leadership Convention

#### **International:**

Rotary Foundation  
(the largest Foundation in the world)  
Polio Eradication Project  
Tanzania Water Project  
Wheelchair Project  
Venezuela Food Donation Program  
Service Projects in Thailand

*For more information, please visit [www.rotaryslp.org](http://www.rotaryslp.org)*

# Event Information

## *2009 Rotary Gala in The Park*

Date: Thursday, October 8, 2009

Place: Doubletree Hotel Minneapolis - 1500 Park Place Blvd, St. Louis Park, MN 55416

Time: 5:00 pm

Join us for a festive evening of great food, silent auction, entertainment, and community socializing. The **ROTARY GALA** is a showcase of the power of local citizens making a difference in “The Park” and around the world.

Why should your organization participate?

- Market to an audience of prominent business and social leaders.
- Support local community and international service projects.
- Partner with an established and internationally respected organization.
- Brand your organization as a philanthropic leader concerned with local and international issues.

## **CONTACT**

For more information on how to participate, contact:

**Elmer Schindel**

Elmerschindel@yahoo.com

612.618.9146

[www.rotarySLP.org](http://www.rotarySLP.org)

## *Officers and Board of Directors*

**President**

David Landt, *Minnetonka Community Church*

**President Elect**

Jay Rasmussen, *AmeriPride*

**Immediate Past-President**

Paul Bierhaus, *Retired*

**Vice President**

Tim Polich, *Fikes of Minnesota*

**Treasurer**

Amy Hennen, *First Minnetonka City Bank*

**Secretary**

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**Membership Director**

Mary Phelps

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Alan Ackerman, *Lupient Auto*

**Community Service Director**

Jeremiah Tanner, *Data Recognition Corp*

**International Service Director**

Denny Morrow, *Evangelical Free Church of America*

**Foundation Chair**

David Howard, *Arthur J. Gallagher Risk Management Services*

## *Sponsorship Opportunities*

### **Platinum Sponsorship - \$1000 Each**

- Four (4) complimentary tickets with VIP priority seating for dinner
- Cocktail reception, silent auction, dinner, entertainment & program
- Full page advertisement in final program
- Company logo printed on event signage
- Company logo on event promotional materials (Postcard, invite & program)
- Table sign with company name & logo
- Verbal recognition at the event

### **Gold Sponsorship - \$750 Each**

- Four (4) complimentary tickets with VIP priority seating for dinner
- Cocktail reception, silent auction, dinner, entertainment & program
- Half page advertisement in final program
- Recognized on event signage
- Recognized on event promotional materials (Postcard, invite & program)
- Table sign with company name & logo
- Verbal recognition at the event

### **Silver Sponsorship - \$500 Each**

- Two (2) complimentary tickets with VIP priority seating for dinner
- Cocktail reception, silent auction, dinner, entertainment & program
- Company description in final program
- Recognized on event signage
- Recognized on event promotional materials (Postcard, invite & program)
- Table sign with company name
- Verbal recognition at the event

## *Silent Auction Donations*

### **Auction Donations will receive:**

- Company description & logo printed on bid sheets
- Company Name in Final Program
- Verbal recognition at the event

## *Exclusive Sponsorship Opportunities*

*(Each sponsorship available to one company only)*

### **Silent Auction Sponsor - \$500**

- Official Sponsor of Silent Auction
- Specialty Sign with company logo at entrance of Silent Auction
- Two (2) complementary tickets with VIP priority seating for dinner
- Cocktail reception, silent auction, dinner, entertainment & program
- Recognized on event signage & promotional materials (Postcard, invite & program)
- Verbal recognition at the event

### **Final Program Sponsor - \$350**

- Half page advertisement in final program – back cover
- Company description in final program
- Recognized on event signage
- Recognized on event promotional materials (Postcard, invite & program)
- Verbal recognition at the event

### **Name badge Sponsor - \$250**

- Company's name printed on the name badge that guests wear
- Recognized on event signage
- Recognized on event promotional materials (Postcard, invite & program)
- Verbal recognition at the event

### **Brochure Only - \$150**

- Company Brochure placed on designated area for distribution to all Gala attendees (Brochure provided by sponsor)

# ROTARY GALA IN THE PARK

Please fax completed form to Lynette Fagerberg: 952.593.8733

## 2009 Sponsorship Form

### Donor Information (as it is to appear in the program)

Donor Status	Individual _____ Company _____
Name	
Company Name (if applicable)	
Address	
City, State & Zip	
Telephone & Fax	
E-mail	
Alternate Contact & Phone	

### Pledge Information

Please check the following:

**Sponsor**

- |                                  |                                 |
|----------------------------------|---------------------------------|
| ___ Platinum Sponsor \$1000      | ___ Final Program Sponsor \$350 |
| ___ Gold Sponsor \$750           | ___ Name Badge Sponsor \$250    |
| ___ Silver Sponsor \$500         | ___ Brochure Only \$150         |
| ___ Silent Auction Sponsor \$500 |                                 |

**Ticket Purchase for Rotary Gala in the Park**

I request \_\_\_\_\_ ticket(s) at \$75 each OR \_\_\_\_\_ table(s) of 10 at \$750 per table.  
(Fair market value - \$50/ticket)

**Cash Contribution** \$\_\_\_\_\_ (Gift Amount)

I plan to make this contribution in the form of: \_\_\_ cash \_\_\_ check \_\_\_ credit card (cc info below)

**Silent Auction Donation Item(s)**

Description & Value: \_\_\_\_\_

If gift certificate, valid through: \_\_\_\_\_

Delivery instructions:

- \_\_\_ I have enclosed a gift certificate(s) for the auction item(s).
- \_\_\_ I will mail a gift certificate(s) for the auction item(s) by **October 6, 2009** the below address.
- \_\_\_ I request St. Louis Park Rotary to prepare a gift certificate(s) that instructs the purchaser(s) to contact me directly.
- \_\_\_ I will deliver the auction item(s) by **October 6, 2009** to the above address.
- \_\_\_ I cannot deliver the auction item (s). Please have a Rotary member contact me to arrange pick up.

**Payment Information** \_\_\_ Pay by check - enclosed OR \_\_\_ Credit card *(if you would like to call in your card number, please call Lynette Fagerberg - 952.593.8705)*

Credit Card Type	
Credit Card Number	
Expiration Date	
Authorized Signature	

### REQUIRED SIGNATURES

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Rotary Representative: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you for your generous donation!*

Please make checks payable to: St. Louis Park Rotary Foundation, P.O. Box 26728, St. Louis Park, MN 55426