

# E-Rotatler

Week of August 3, 2009

A Publication of the **ROTARY CLUB OF ST. LOUIS PARK**

District 5950, Club 2133 – Since 1947

<http://www.rotaryslp.org> (password: parkrotary)



## CALENDAR OF EVENTS



### 3— Mary Lahammer

Almanac:

At the Capital Host

### 10—Laura French

"Social Media

The Power, the Promise

### 17—Arthur Klobe WW II

24—Tim Kozak

Secret Service

31—Tom Doohar



7—Labor Day

No Meeting

14—

21 -

28

## AUGUST

### Sergeant at Arms

Dick Milnar

Wade Manthie

Jeremiah Tanner

## INTRODUCTIONS

27—Tammy Sullivan

3—Dottie Rietow

10—Dottie Rietow

17—Elmer Schindel

24—Ken Skold

31—Ken Skold

## MONDAYS MATTER

### MARY LAHAMMER FROM ALMANAC *HOST: At the Capitol*

Our speaker on Monday will be noted local political broadcaster, Mary Lahammer, a program host and political reporter for Twin Cities Public Television since 1998. She has won several Emmys and numerous other awards in several states for her anchoring, reporting, producing and photography. Lahammer was named "Best TV Reporter" by *Minnesota Monthly* and "Best Newscaster" by *City Pages Magazine*. Mary's trademark has been getting politicians to open up and trust her including Governors like Jesse Ventura and Tim Pawlenty and Senators Mark Dayton and Norm Coleman. Prior to returning to *tpt*, she was an anchor/reporter for an ABC station in Wisconsin and NBC in North Dakota. Mary is a native Minnesotan who began attending the University of Minnesota's Honors College at age 15, where she went on to graduate with Phi Beta Kappa and Summa Cum Laude honors.



## BREAKING NEWS:



### "MONDAYS MATTER" – 2009-2010 LANDT THEME

Scroll down to the **REWIND** section and learn more about President David Landt's breakthrough vision for the Rotary Year, 2009-2010 for our club.



**2009/2010 BOARD**

**David Landt**  
President  
952/935-8636

**Jay Rasmussen**  
President-Elect  
952-738-4277

**Vice President**  
Tim Polich  
952-920-6091

**Amy Hennen, Treasurer**  
952-465-0308

**Tammy Sullivan**  
Secretary  
952/924-0677

**Paul Bierhaus**  
Immediate Past President  
612-239-8765

**Mary Phelps**  
Membership  
952/929-1679

**Jeremiah Tanner**  
Community Service  
612-803-0152

**Alan Ackerman**  
Vocational Service  
763/546-2222

**Denny Morrow**  
International Service  
952-853-8435

**AVENUES OF SERVICE**

**YOUTH COMMUNITY INTERNATIONAL VOCATIONAL CLUB**

*St. Louis Park Rotary  
P.O. Box 26728,  
St. Louis Park, MN 55426  
Phone: 763/545-9109 Fax: 763/545-9499  
Email: admin@rotaryslp.org*

**PROGRESSIVE DINNER IS AUG. 7<sup>TH</sup>**

Aug. 7<sup>th</sup> is the date. Dave and Jolanta Howard of Wayzata have agreed to again host the hors de oeuvres reception for the annual **PROGRESSIVE DINNER**. Rod Shilkrot and Cheryl Levy-Shilkrot have agreed to host the gala dessert reception at their home in Plymouth afterwards. Jim Brimeyer, Walt Hanson, Elmer Schindel and the Shilkrots have agreed to host the individual dinners. Contact Jay Rasmussen to sign up for your participation – 952-738-4277.

**FAST FORWARD: NEXT WEEK'S**

**MEETING – MONDAY, Aug. 10, 2009**

**LAURA FRENCH ON SOCIAL MEDIA**

**Experienced writer and strategic thinker** with background in public relations, employee communication, marketing and higher education.

**Internal Communication:** I plan and execute change communication programs to facilitate preparation, participation, and buy-in from employees, vendors, or clients.

**Business-to-Business Communication:** I provide Web content, brochure and direct mail copy and other writing designed to support organizations' strategic marketing and sales objectives.

**Training:** I develop presentations on various business communications topics and create customized training in business process and quality methodologies. Experienced in both classroom presentation and online Learning Management Systems (LMS). ght writing, advertising and public relations at the college level for 10 years.

**TauWorkforce Development:** Covered manufacturing, IT, construction and healthcare careers for the StarTribune Jobs section for the past 6 years. Wrote Diversity at Work profiles 2008 and 2009.

**Communication Planning:** Key messages, value proposition, audience analysis, delivery mechanisms, schedules and calendars, budgeting.

**FROM THE PODIUM**

**NICE OPENING PRAYER** from outgoing President Paul – lifted from old District 595 resource book of invocations, printed during PDG Bill Briggs' (SLP Rotary) year as governor. The inspirational words were written by Roland Wilsey, PDG from 5960.



**NICE TRIVIA FROM PRESIDENT PAUL** designed to generate fines: John Kenny is the new RI President, the first ever from Scotland; Herb Taylor authored the "4-Way Test" and hails from some small town in Oklahoma. Wasn't Paul Harris originally from the Milwaukee area?

**ON MONDAY, THE FRAUENSHUH CANCER CENTER** at Methodist Hospital, was dedicated.

**WHAT WAS THAT APOLOGY** from Al Anderegg concerning Chuck Bohlig all about? What Andereggism was so offensive? We could not understand you sitting in the back.

**ADVANCED CONGRATULATIONS TO SUE SANGER**, who is running unopposed in the fall elections for a 5<sup>th</sup> term on the SLP City Council.

**WHAT'S THE REAL STORY BEHIND** David Howard's cliff fall and injuries on the North Shore during the annual Rotary golf trek up north?

**PROGRESSIVE DINNER** information in **BREAKING NEWS**.

#### **ROTARY GALA IN THE PARK UPDATE:**

Elmer Schindel reports that 10 volunteers will be selling sponsorships and collecting donated auction items.

Two \$1,000 sponsorships have been sold to date. Several dinner packages have been contributed.

E-mail Elmer by Friday as to the item you would like to contribute: Elmer Schindel  
[elmerschindel@yahoo.com]

He told the emotional story that RID Tom Thorfinnson uses often re: the woman at the well in Haiti, telling the Bloomington minister/Rotarian years ago that since the well was drilled, "The children have stopped dying." This is the kind of Rotary Story that needs to be used when selling the Gala.

The primary beneficiary for this second annual Gala will be our own Rotary Club of St. Louis Park Foundation. Beneficiaries of the Foundation will be promoted throughout this process.

Someone suggested limousine transportation to the Gala for Bruce Hasselbring's wife, Mary – one of the busiest and most prolific shoppers/bidders at last year's silent auction.

Remember, 11 a.m. meetings of the full committee the first Monday of each month on terrace above meeting room. The next meeting, per Chair, Nick Lampi, is Aug. 3, 11 a.m. Please be ready with committee updates.

**TRF RECOGNITION POINTS** in the "bank" for current

members (earned from every dollar after the first \$1,000 contributed), can translate into the awarding of up to 10 new Paul Harris Fellows in the club. See President Paul.

#### **VOCATIONAL TALKERS STILL IN DEMAND:**

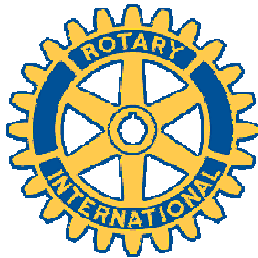
Speaking of Allan, Mr. "Vocational Service Director" Ackerman, he continues to seek volunteers to go to the podium and tell their life stories in 3-5 minutes – better known as Vocational Talks. This is not just for newer members. We'd like to hear more from our tenured members as well.

**WAS IT REALLY THE LAST LAUGH?** New President David Landt says there will be no more jokes from his perspective, so the "laugh break" provided by outgoing President Paul on Monday may have been the last of the attempts at humor emanating from the podium for a while. This one dealt with two guys hunting duck on a frozen lake, their Lincoln Navigator (priced at \$42,000), a golden retriever (dog), a stick of dynamite and a shotgun.

The brainless hunters wanted to create a hole in the ice to attract landing duck, ripe for the shooting. Thus, they used their 40-second fuse dynamite, threw it out into the open ice; only to see their retriever fetch the lit dynamite and return it to them. To make a long story short, after attempting to shoot the dog, the dog ran for cover, under the Navigator, planted the lit dynamite and scurried for safety. The dynamite goes off, the truck explodes and sinks harmlessly into the lake.

The punch line – as we all waited with baited breath, dealt with the lack of insurance coverage for mishaps of this nature. Not the best choice for a final "Laugh Break" from someone who provided us with mounds of healthy humor the last 12 months. Thanks Paul.

**THIS DAY IN HISTORY?** Discover the highlights of this day on your own by going to this Web site:  
<http://www.nytimes.com/learning/general/onthisday/index.html>



Honoring the  
Nine District Governors  
Originating from the  
**ROTARY CLUB OF  
ST. LOUIS PARK**

**CARROLL L. HURD**  
District 174  
1952-1953

**FRED V. ROGERS**  
**District 595**  
1961-1962

**C. WILLIAM BRIGGS**  
**District 595**  
1972-1973

**JOHN N. MITCHELL**  
District 595

**TOM O'MEARA**  
District 595  
1981-1982

**WILLIAM B. GLEESON**  
**District 595**  
1984-1985

**KENNETH L. SKOLD**  
District 5950  
1989-1990

**PAUL O. BIERHAUS**  
District 5950  
2002-2003

**ROD S. SHILKROT**  
District 5950  
2006-2007

OUR LEGACY OF  
LEADERSHIP

**THE LEADING DISTRICT 5950  
CLUB IN PRODUCING  
DISTRICT GOVERNORS!**

# **REWIND:** MEETING of JULY 27, 2009

## **OUTSTALLATION OF PAUL BIERHAUS**

Before the pinning of the new President and the issuance of the traveling Harry Tuttle wood plaque (a tradition in this club since 1982), outgoing President Paul Bierhaus, who has just completed his second term as club president, noted the following from the past year:

His job was much more fun than the first time around.

The first-ever Rotary Gala in the Park was a success, netting about \$14,000.

Foundation giving was down, but competitive in a "down economy."

Membership reached a longtime low of 61 members, but there was a lot of necessary roster cleaning of members who no longer showed or paid their dues.

We brought back the Progressive Dinner for the first time in years.

Our club hosted the Area 5 meeting.

We staged one of the most successful Product Show Days in years.

We successfully hosted the GSE Team from India for 4-5 days.

Our newsletter won a district award, as did Rasmussen and Tanner.

We lost two outstanding members in PDG Bill Briggs and WWII Naval war hero, Dr. Norm Sterry, among others.

Steve Solbrack from our club was the general chair for the successful District 5950 Conference downtown last spring.

The club engaged in the District 5950 Club Visioning Program and developed a three-year strategic plan.

We enacted the first meal fee increases in many years.

He was very complimentary of his Board and other club club leaders "for doing most of the work," including:

David Landt, President Elect

Jay Rasmussen, Vice President and Social Events Chair

Amy Hennen, Treasurer, again and again

Tammy Sullivan, Secretary, again

Immediate Past President and Annual Giving Chair, Nick Lampi

Darlyne Erickson, Club Administrator and Membership

Al Ackerman, Vocational Service Director (responsible for the best ever Vocational Trade Show, outstanding Vocational Service Talks, and the Vocational Service Awards program)

Judy Goldetsky, Community Service, and Gala Chair

Dr. Deb Bowers, International Service, including Rotary Youth Exchange Chair

Mary Phelps, Membership Development Director

Of outgoing President Paul, incoming President David commended Bierhaus for "gladly accepting member roastings on a weekly basis." He also expressed praise for his outstanding leadership, especially in the critical areas of succession planning and mentoring future club leaders.



## **INSTALLATION OF DAVID LANDT**

New President, Pastor David Landt, was well prepared as he defined his vision and focus areas for the club for Rotary Year 2009-2010.

### **PRESIDENT DAVID’S VISION**

The ability to stop, pause and assess what our needs are and the corresponding ability to dream of ways and methods to address and fulfill these needs.

He came to Rotary through a family connection (see more below) through marriage, did not know much about Rotary, but now calls it “one of the best surprises of his life.”

Through his Rotary experience, his newfound VISION STATEMENT for the club is that we should be: **“Dedicated to the development and connection of professional philanthropic leaders for community and world service.”**

### **PRESIDENT DAVID’S FOCUS**

Our focus is that **MONDAYS MATTER**. This is a weekly commitment, just like Sundays matter to me – Mondays will now matter as well.

To this end, President David is committed to the following:

- I will help our speaker chairs leverage great speakers to this commitment, so that they can share their knowledge, expertise and educate.
- I will come prepared to run a great meeting that matters and has value for each of us.
- I will help plan meeting elements that will all tie to this

Vision statement.

Instead of jokes, there will be “Proverbs & Parables.” The first proverb: “Promote a clash of ideas.” – Collin Powell.

He hopes we can share among ourselves those things that help us connect stronger and grow more philanthropic together – learning to be more generous leaders, and not so self-serving.

To this end, President David expects from us, the following:

Come ready to engage and learn.

Be here in greater numbers on Mondays, because Mondays Matter.

The meetings will start at 12 noon vs. 12:15 p.m. (allowin allowing the first 15 minutes to network, exchange, discuss and absorb the “remarkable amount of wisdom available in this room.”

**MONDAYS MATTER – Park Rotary meetings – A no-miss part of the week!**

### **OUR NEW BOARD**

Jay Rasmussen, President Elect and continued involvement in social activities

Tim Pollich, Vice President

Immediate Past President and Annual Giving Chair, Paul Bierhaus

Jeremiah Tanner, Club Service Director and Webmaster

Amy Hennen, Treasurer, in perpetuity

Alan Ackerman, again Vocational Service Director

Tammy Sullivan, again Secretary and Bulletin Editor in Waiting

Denny Morrow, International Service Director, now in the Congo, deep in the African jungle, viewing sponsored hospitals and orphanages

Mary Phelps, again Membership Development (and Orientation) Director

Dr. Deb Bowers, Rotary Youth Exchange – not a Board position

Two more positions might be added later

### **DAVID LANDT, UP CLOSE AND PERSONAL**

Grew up in a small town outside of Allentown, PA.

Has been in the Twin Cities now for 11 years.

Married to Sarah, 10<sup>th</sup> Anniversary soon.

He is a third generation Park Rotarian, by marriage:

Sarah is Denny Morrow’s eldest daughter; and

Denny is married to Harley Bergren’s daughter.

They have four children: Sam 7, Ellie 6, Graham 4 and Shiloh 2.

He is the lead pastor at the Minnetonka Community Church, and has been at the church for nine years



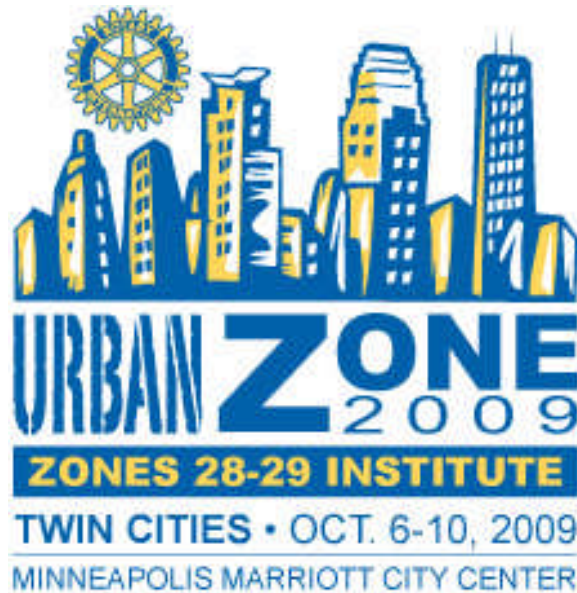
– lead pastor since May 2005.

He was the student ministries director for five years starting in 1999.

David graduated from Bethel University with his masters degree in Organizational Leadership and Taylor University with bachelor degrees in Biblical Literature and Christian Education.

During the last four years, he has been active in reorganizing the church (name, constitution, congregation, etc.).

**COMING SOON TO DOWNTOWN  
MINNEAPOLIS!**



**Interested in volunteering?  
Contact General Institute Chair  
*Ron Axel, PDG, 5950*  
*Ronald9494@aol.com***

***Rotary Gala in the Park***

**Thursday, October 8<sup>th</sup>**

***Double Tree Park Place Hotel***

Planning meetings at 11 a.m. the first Monday of every month on the terrace above our regular meeting place at the Double Tree.

*Overall chair, Nick Lampi*