

E-Rotatler

Week of April 5, 2009

A Publication of the **ROTARY CLUB OF ST. LOUIS PARK**
District 5950, Club 2133 – Since 1947



CALENDAR OF EVENTS



6—Glenn & Nancy Krause

Seasons with Bears

13—RobinCaufman

Mgr Public Involvement

Light Rail—

Central Corridor

20—No Meeting

District Conference

27—Phillip Brunelle



4—Jay Barnes, President
Bethel University

11—Product Show Day

Marriott SLP

18—TBA

25— No Meeting

Memorial Day

APRIL

Sergeant at Arms

Amy Hennen

Nick Lampi

INTRODUCTIONS

6—Tammy Sullivan

13—Arnie Bloomquist

20—Harley Bergren

27—Walt Hanson

E-ROTATLER

“Staff”

Rod Shilkrot

Darlyne Erickson

Tammy Sullivan

THIS MONDAY!

SEASONS WITH THE BEARS

Nancy and Glenn Krause will be our speakers Monday, delivering a special program, called “Seasons with the Bear.” They have been doing black bear research in the Ely area for 11 years under Dr. Lynn Rogers. We have six collared bears and offspring we track and gather data, which is then turned over to Dr. Rogers. We also have been involved in the start up of the North American Bear Center in Ely. Nancy Krause is on the Board and Membership Director for the Bear Center, Glenn is group coordinator and both give programs on Telemetry and Collaring Bears at the Center during the summer months. They are retired and this keeps both active and involved!



BREAKING NEWS:

DICTIONARY STICKER HELP NEEDED MONDAY

We will be delivering a dictionary to every St. Louis Park 3rd grade student on April 8th and April 9th. We will need help putting labels on the inside cover of the dictionaries on **Monday, April 6th at 11:30 a.m.** at the Double Tree just prior to our weekly meeting. The labels have the 4- Way Test, have a place for the student to write their name, and state “This is a gift from the St. Louis Park Rotary Club.” Here is the schedule for delivering the dictionaries.

Wednesday, April 8th at 9:00 a.m. – Aquila Primary

Thursday, April 9th at 1:15 p.m. – Peter Hobart Primary

Thursday, April 9th at 2:00 p.m. – Park Spanish Immersion



2008/2009 BOARD

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AVENUES OF SERVICE

**YOUTH
COMMUNITY
INTERNATIONAL
VOCATIONAL
CLUB**

St. Louis Park Rotary
P.O. Box 26728,
St. Louis Park, MN 55426
Phone: 763/545-9109 Fax: 763/545-9499
Email: admin@rotaryslp.org

**REDESIGNED WEB SITE
DEMO COMING SOON**

Newly design club Web Site: www.RotarySLP.org

- **Designed by:** Steve Solbrack, coordinated with Tim Dillon, Risdall Advertising
- **Patterned after:** Hopkins Rotary site
- **Demonstration of new site:** to be determined
- **Password for access to Member Only Section (currently under construction):** ParkRotary (all one word; no Login name required).
New Webmaster/administrator for the club: Jeremiah Tanner (send all old SLP Rotary photos to Jeremiah for posting on the new site).

THANKS BRECK FLEESON



LEADERSHIP!



The St. Louis Park community bringing out the best in kids.

4 Girl Scouts, 40 community organizations participate in Children First painting project

Four Girl Scouts working toward their Silver Award are helping Children First create an inspiring way to share the message about the 40 developmental assets, which are character-building traits young people need to be successful. Mariah Christensen, Jenna Frank, Ali Howard and Kelsey Tatarek from St. Louis Park Girl Scout Troop 10297 have contacted 40 organizations in St. Louis Park asking them to depict one of the 40 assets by creating a painting. St. Louis Park Rotary was one of those organizations selected. Our own Breck Fleeson facilitated (and painted) our entry, shown above – created with the help from several Rotarians with great ideas about the asset: LEADERSHIP. The 40 paintings will appear during a gallery show at the Children First Ice Cream Social on Sunday, May 17 at Wolfe Park and will also be made into a poster available for distribution that day. After the Ice Cream Social, the 40 paintings will be divided into smaller groups and be exhibited at public locations in the community. This project was made possible through the generosity of a St. Louis Park Arts & Culture grant.

According to the Girl Scouts, the project is designed:

- To build community by bringing together a variety of local organizations focused on an artistic project.
- To educate the community through art about Children First and the 40 developmental assets.
- To provide an advertising tool, the poster, for more than 100 trained Asset Champion volunteers to use

in furthering their effort to communicate with the community about Children First.

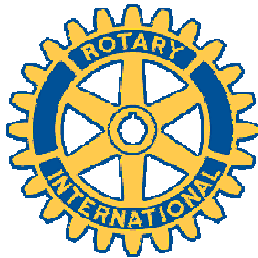
The Girl Scouts were diligent about securing organizations that represented the community. The most difficult part of the project to date was narrowing the list to 40 groups because there are so many wonderful organizations that support St. Louis Park youth. Artists involved in the project are from pre-school age through senior citizens. Children First is a communitywide partnership founded in 1993 among the business, city, education, health and faith communities. Through an Asset Champions Network, 100 trained Asset Champions bring asset building alive throughout the community by bringing out the best in St. Louis Park youth.

PRODUCT SHOW DAY AT MARRIOTT MAY 11TH

REPEAT NOTICE: The annual Product Show Day is set for May 11th at the Marriott Minneapolis West. All five clubs in Area 5, including St. Louis Park, SLP Sunrise, Minnetonka, Hopkins and Golden Valley, will participate. A buffet luncheon will be served, at a cost of \$21 per person, up from the regular \$18. Eight-foot display tables will be provided by the hotel at no cost to exhibitors. If you and your business are interested in exhibiting, see Allan immediately as exhibit spaces are filling up fast. This is on a regular meeting day. There will also be prizes awarded and a variety of giveaways, like a “ride-along” with a SLP Police Officer, a \$100 Savings Bond and luggage from AAA Minneapolis.

COMMITTEES FORMING NOW FOR 2009 GALA

Hello fellow Rotarians. As I mentioned at the meeting today the committees for this year's Gala are being formed and this is your opportunity to choose which committee you would like to work on. The event is being held on Thursday, October 8th at the Doubletree Hotel. Please see the list below and let me know which committee/committees you would like to be on as every member is expected to participate. If I have not received a response within



Honoring the
Nine District Governors
Originating from the
**ROTARY CLUB OF
ST. LOUIS PARK**

CARROLL L. HURD
District 174
1952-1953

FRED V. ROGERS
District 595
1961-1962

C. WILLIAM BRIGGS
District 595
1972-1973

JOHN N. MITCHELL
District 595

TOM O'MEARA
District 595
1981-1982

WILLIAM B. GLEESON
District 595
1984-1985

KENNETH L. SKOLD
District 5950
1989-1990

PAUL O. BIERHAUS
District 5950
2002-2003

ROD S. SHILKROT
District 5950
2006-2007

**OUR LEGACY OF
LEADERSHIP**

**THE LEADING DISTRICT 5950
CLUB IN PRODUCING
DISTRICT GOVERNORS!**

two weeks you will be assigned to one. With the participation of the entire club this will be a fun, productive event and no doubt a tremendous success as well! Thanks ahead of time for your prompt response and your help with our main fundraiser for the entire year! **Overall chair, Nick Lampi**

Committees:

- Program Setup, Entertainment and Decor -
- Marketing - Rod Shilkrot, *Chair*
- Silent Auction -
- Sales and Sponsorship - Elmer Schindel, *Chair*
- Financial - Lynette Fagerberg, *member*
- Volunteer Coordination -

Thank you to the following people who have already volunteered: Jay Rasmussen, Tammy Sullivan, Rod Shilkrot, Elmer Schindel, Judy Goldetsky, Jim Brimeyer, Wade Manthie, Lynette Fagerberg, Darlyne Erickson. Please respond to let me know which committees you would like to serve on or chair (if it's not already noted above).

FROM THE PODIUM

“HANS & FRANZ” video skit reenactment was a huge success Monday. Congratulations filmmaker Steve Solbrack and best actors, Jay Rasmussen, David Landt and Tim Dillon (Hopkins).

TOM HARMENING MENTIONED the wonderful publicity his city office received in the *Star Tribune* recently regarding city assistance to home buyers.

FORMER MEMBER VIC YUCCA has made contact with the club for potential assistance from his new Mexico community Rotary Club to help build a school there – an issue that will go before the Board.

NO MEETING THE WEEK of the District Conference, April 20th (Monday before conference, April 24-25).

SPEAKING OF THE CONFERENCE, the club will receive awards in the area of PR (bulletins and Web sites), Administration and “Service Above Self” awards for Jay Rasmussen and Jeremiah Tanner.

NICE TO SEE CHUCK BERG, Shakopee Rotarian who will serve as 5950 Governor in 2011-2012.

NICE TO SEE DARLYNE ERICKSON, back from same-day, in and out, appendicitis surgery.

PROGRESSIVE DINNER HOSTS AND DATES needed. Please volunteer and suggest to Jay Rasmussen.

ANNUAL GIVING CAMPAIGN donations are down, per Nick Lampi. Please make your TRF and local club Foundation commitments ASAP.

WELCOME STUDENT GUESTS: Spring Break at SLPHS meant no visitors on this Monday.



VOCATIONAL TALKERS STILL IN DEMAND: Allan “Vocational Service Director” Ackerman is seeking volunteers to go to the podium and tell their life stories in 3-5 minutes – better known as Vocational Talks. This is not just for newer members. We’d like to hear more from our tenured members as well.

PARKTACULAR BALLOON BOOTH AGAIN: SLP Rotary has agreed to again sponsor a Parktacular balloon give-away booth at Wolfe Park, Saturday, June 19th. Volunteer your participation in the booth to President Paul.

UPCOMING CLUB PROGRAMS OF INTEREST:

April 13 – Robin Caufman, Manager of Public Involvement, the Light Rail Corridor Committee, focusing on our own SW Corridor.

April 20 – No meeting in light of the District 5950 Conference this week.

April 27 – Phillip Brunelle, talking musical arts in the Twin Cities over the last half century.

May 4 – Rescheduled appearance of Jay Barnes, President, Bethel University.

May 11 – Area 5 Product Show Day at Marriott West (see related article in “News”).

THIS DAY IN HISTORY – APRIL 5

1822 – Florida became a U.S. territory

1867 – Alaska territory purchased from Russia for \$7.2 million.

1870 – Black men given the right to vote.

1870 – Texas readmitted to the Union.

1945 – USSR invaded Austria.

1964 – TV game show, “Jeopardy” premiered on NBC.

1986 – Actor James Cagney died at 86.

1999 – Philip Morris company ordered by Portland jury to pay \$81 million to family of man who died of lung cancer after smoking Marlboros for 40 years.

2002 – Queen Mother Elizabeth died at 101.

“LAUGH” BREAK: According to President Paul, there was a huge demand for publication of this joke, which he recited from the podium Monday for the second or third time. Thus, as a service to our fellow Rotarians, we graciously comply:

Lawyers should never ask a Mississippi grandma a question if they aren't prepared for the answer. In a trial, a Southern small-town prosecuting attorney called his first witness, a grandmoth-

erly, elderly woman to the stand.

He approached her and asked, 'Mrs. Jones, do you know me?'

She responded, 'Why, yes, I do know you, Mr. Williams. I've known you since you were a young boy, and frankly, you've been a big disappointment to me. You lie, you cheat on your wife, and you manipulate people and talk about them behind their backs. You think you're a big shot when you haven't the brains to realize you never will amount to anything more than a two-bit paper pusher. Yes, I know you.'

The lawyer was stunned! Not knowing what else to do, he pointed across the room and asked, 'Mrs. Jones, do you know the defense attorney?' She again replied, 'Why, yes, I do. I've known Mr. Bradley since he was a youngster, too. He's lazy, bigoted, and he has a drinking problem. He can't build a normal relationship with anyone and his law practice is one of the worst in the entire state. Not to mention he cheated on his wife with three different women. One of them was your wife. Yes, I know him.'

The defense attorney almost died. The judge asked both counselors to approach the bench and, in a very quiet voice, said, 'If either of you idiots asks her if she knows me, I'll send you to the electric chair.'

REWIND: LAST WEEK'S MEETING – APRIL 5, 2009

MACPHAIL PRESIDENT TO SPEAK

Paul Babcock is the President & COO of the MacPhail Center for Music, and he was our speaker on Monday. MacPhail is an extraordinary community asset. During its near-century long [history](#), MacPhail has become a vital part of the fabric of organizations that make the Twin Cities a vibrant arts community and a uniquely wonderful place to live and work. The MacPhail Center for Music moved into its new flagship building late 2007, near the Mill City Museum and the Guthrie Theater in downtown Minneapolis. The new \$25 million school



has a six-story tower with 56 studios, as well as a state-of-the-art performance hall. Other features include a new recording space, small performance areas, and facilities to meet the needs of the school's Suzuki and music therapy programs.

Highlights:

- He is a freelance percussionist, and coincidentally, a 19-year resident of St. Louis Park.
- MacPhail is 101 years old; with 7,700 students hailing from 220 Zip Codes. The students range in age of 6 weeks to 103.
- Mission: Transform lives and enrich the community through music education.
- We all possess innate musical ability. MacPhail's goal is two-pronged: to discover talent and help people find joy in music.
- MacPhail has a 40-year history of early childhood music education.
- They give one-on-one lessons to kids and adults for 35 instruments.
- They use the Suzuki group learning approach for several instruments.
- Lots of group ensemble instruction and music theory training dot the syllabus.
- They have 48 different community partners, including Whittier, Ascension School, a Selby-Dale childhood learning center in St. Paul, and the Wilder Foundation.
- Their goal is to reach a student capacity of 10,000.
- They have 170 faculty members, representing 6 continents.
- A new music therapy program serves 750 clients, including an 8-year old autistic child who had trouble hand-writing; and the use of a size-descending musical pick (like a guitar pick) helped him learn how to write.
- The new building, described above, replaced an 85-year old building. They also have locations in White Bear Lake and Apple Valley.
- In St. Louis Park, MacPhail partners with the Whole Learning School and its hand-bell choir.
- They have no relationship with the U of M today, but would like to rekindle that partnership in the training of new music teachers.
- MacPhail was founded in 1907 by William MacPhail, who died in 1962. He was the first concertmaster for the original Minneapolis Symphony,

now Minnesota Orchestra. In the 1920s and extending to the 1960s, MacPhail was a "college." One of its alumni is Lawrence Welk, who trained in the area of piano tuning and maintenance. MacPhail was gifted to the U of M in the early 1960s, then became independent in 1994.

E-ROTATLER NEWS & NOTES



The above is proof that Denny Morrow (right) and President Paul (left) were in Thailand this past week to present Wichate Trakanchatree (middle), a good friend from the Bangrak Rotary Club, our twin club, with a Paul Harris Fellowship.

TRF ANNUAL GIVING CAMPAIGN UNDERWAY

FOURTH AND FINAL NOTICE: This is a reminder that if you have not made your donation to the St. Louis Park Foundation and the Rotary International Foundation, please consider doing so in the near future. Wasn't President Elect David Landt's talk today about the opportunity for our club to help get a mammography machine to a hospital in India great? The matching grants and the funds available at the club, district and international level he referenced to make this project achievable would not be possible without the tremendous generosity of individual Rotarians, like you. You can send your checks to me made out to "St. Louis Park Rotary Foundation" for our local club foundation and "Rotary International Foundation" for the international donation. If it is more



convenient you may also use your credit card for BOTH foundations (new this year for our local foundation). The goal is for a \$200 donation to each foundation, but any amount that works for you and your family will be accepted. Please contact me with any questions or to make your contributions.

Nick Lampi; (952) 935-0782

Checks can be sent to:

Edward Jones Investments

Attn: Nick Lampi

8001 Highway 7; Ste 400

St. Louis Park, MN 55426

DATES AND HOSTS NEEDED FOR PROGRESSIVE

Fellow St. Louis Park Rotarians, it's time to start planning for our 2009 Progressive Dinner. As you know, last year was a smashing success, and this year is going to be even bigger and more fun! We're looking at a June/July time frame. **Please respond to these two questions:**

1. If the date, time, and logistics work out (transportation, etc.), would you be interested in participating or not?

2. If you are interested in participating, are there dates you know for sure that will not work for you at this point?

Please email your quick answer to these two questions ASAP to Jay Rasmussen at jrasmus-sen@jobsmn.com. Please help me get this thing on the calendar. Thanks! Jay Rasmussen, Vice President and Social Director



YOU CAN BE PART OF HISTORY IN EDINA ON MAY 17TH

How many of us get an opportunity to do something that has never been done before? Well now

you have a chance! On May 17th a **World Record for the Largest Bike Parade** is going to be set at Lake Cornelia in Edina. We need 3,000 riders to cover the 2 mile route, single file without any large gaps between bikers. Here are some details about the record setting event:

Date: Sunday May 17th

Time: 10:00 am – 2:00 pm

Cost: Just \$5 to ride, raise \$25 and get a free World Record Setting T-Shirt

Why: Build community by promoting the healthy benefits of safe biking.

Star Power:

Greg LeMond, 3-time Tour de France winner is going to lead the Bike Parade

Proceeds: Are going to local food shelves and purchase bike racks

To register: www.edinabikeparade.com

You can help us in four ways:

1. Help us recruit riders. Your family, friends, kids at school
2. Volunteer if you're so inclined.
3. Forward this e-mail to others.
4. Donate to the cause if you can't join us.

This promises to be a fun day for families to do something that you will talk about forever. Steve May; www.edinabikeparade.com; 612-850-5027

FAST FORWARD: NEXT WEEK'S MEETING – MONDAY, APRIL 13, 2009

ROBIN CAUFMAN, MANAGER, PUBLIC INVOLVEMENT LIGHT RAIL CENTRAL CORRIDOR INITIATIVE

UPCOMING SPECIAL EVENTS

MAY 11, 2009 – AREA 5 PRODUCT SHOW DAY: Noontime, Marriott West on 394 near Hopkins Crossroads; register with Allan Ackerman to exhibit your business at this fun event. Buffet luncheon served; \$21.

MAY 16, 2009 – DISTRICT ASSEMBLY: Gather at Normandale Community College for this annual assembly; located in Bloomington; meeting is targeted for all AGs/District Leadership, Club Presidents, Club Leaders, all Club Board members and all District 5950 Rotarians).

SEPT. 25, 2009 – FALL TRAINING DAY 2009: Golden Valley Country Club; Golden Valley (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

JAN. 23, 2010 – MID-TERM ASSEMBLY: St. Cloud (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

MAY 13-15, 2010 – DISTRICT CONFERENCE: Westin Hotel; Edina (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

CLUB OFF-SITE MEETING IDEAS? Allan Ackerman, Vocational Service Director, encourages more site visits as regular meetings, away from the Double Tree. Contact Ackerman at aackerman@lupient.com if you are interested in hosting the club off-site.



DREAMS MADE REAL IN 5950

2009 DISTRICT 5950 CONFERENCE

District Governor Chris Holm

Conference Chair: Steve Solbrack, St. Louis Park Rotary

April 24-25, 2009

Downtown Minneapolis

Minneapolis Club; IDS Center; Westin Hotel

PREVIEW – DISTRICT CONFERENCE SPEAKERS

Ward Brehm – What's God's strategy for the poor in Africa?

Signature Luncheon – Friday

Ward Brehm is a Twin Cities entrepreneur, leader in African humanitarian efforts and nationally known public speaker and commentator on relief and development in Africa. Brehm was appointed chairman of the United States African Development Foundation (USADF) in 2004 by President Bush, and he served in that role until the expiration of his term in 2008. Brehm received the Presidential Citizenship medal in 2008 for his work over the last 20 years in a ceremony in the Oval Office. Brehm believes that the best kind of aid America can bring to Africa is investment and capital, and under his chairmanship USADF focused its support on small businesses and agricultural coop strategies designed and owned by Africans themselves. He will discuss some of the lessons learned as both a businessman, as well as Chairman of the US Africa Development

Foundation, regarding the best way to “help the poor not be poor anymore.” He will also share stories and reflections on how Africa has changed his own life.

Tom Verdoorn – Corporate Responsibility

Gala Dinner - Friday

Tom Verdoorn has been Vice President of Land O'Lakes International Development Division for over eight years. He has operational oversight for Land O'Lakes international development activities in 25 countries, including projects in Africa, Asia, Latin America, Eastern Europe and Eurasia and the Middle East. These projects have emphasized improving smallholder farm productivity and profitability, enhancing food processing and safety, rural enterprises with a particular focus on cooperative development, and improving nutrition and health for both consumers and vulnerable groups. His talk will demonstrate a sense of corporate responsibility on a global basis, and because of our Rotary District interest in Africa, he will use some of their projects in Africa as examples.

Seth Mattison – Here Come the Millennials

Annual Meeting Breakfast - Saturday

Seth Mattison is a young up and coming speaker and writer on work force trends and the millennial generation. American business is in the early stages of being rocked by an entirely new and powerful generation of workers. Who are these kids? (Born between 1982 and 2000) The first generation to rival the baby boomers in size is showing up at work with their own set of attitudes, expectations, and values. Techno savvy, demanding, and ambitious - they are bringing with them an entirely new way of doing business. How prepared will Gen X, Baby Boomers, and Traditionalists, be to manage them. "Here come the Millennials" will provide strategies for attracting, managing, and retaining top young talent. Companies that are prepared for this group will reap the rewards of the Millennial generation's talents, and their creative and pragmatic approach to the world of business.

PREVIEW – DISTRICT CONFERENCE BREAKOUTS

Friday Morning

Ambassadorial Scholarship Experience by Masahiro Inaga and Ambassadorial Scholarships and Peace Scholarships by Michael Cavitt

Masahiro is an Ambassadorial Scholar from Japan and he will talk about his Ambassadorial Scholar experience and life in Japan. Michael is the chair of the District Ambassadorial Scholars Inbound Subcommittee and Chair of the Peace Fellow Subcommittee. He will talk about Ambassadorial Scholarships and Peace Scholarships.

International Service Projects featuring SafeWater Plus East Africa by Tim Murphy and Haiti School Initiatives by Patrick Joyce

Tim is the chair of the District International Service committee, and he will talk about our SafeWater Plus initiatives in East Africa. Patrick will talk about the Haiti School Initiatives project.

Friday Afternoon

The Dictionary Project by Quinn Tierney

Quinn spearheaded the project to deliver over 5,000 dictionaries to Minneapolis 3rd grade students. The Minneapolis #9 club was recognized by Mary French, the national director of The Dictionary Project, at their club meeting on March 20th for this significant project.

Our Rotary Foundation, Sharing Our Strengths by Anita Rieder

Anita is the Annual Giving Officer for The Rotary Foundation for Zones 27 & 28.