

E-Rotatler

Week of February 9, 2009
A Publication of the St. Louis Park Rotary
District 5950, Club 2133



CALENDAR OF EVENTS



2—Melvin Tennant, CEO
Meet Minneapolis
9—Bruce Nusted
Twin West Chamber
16—Mike Nordberg
St. John's University
23—Jeff Long
Postal Inspector



9—Jay Barnes
Bethel University
16—tba
23—Lois Langer Thomas
Interim Director
Hennepin County Library
30—tba

FEBRUARY
Sergeant at Arms
Paul Hovde
Mary Phelps

INTRODUCTIONS
2—Arnie Bloomquist
9—Harley Bergren
16—Harley Bergren
23—Walt Hanson

E-ROTATLER
"Staff"
Rod Shilkrot
Darlyne Erickson

E-ROTATLER FOR FEB. 9, 2009

THIS COMING MONDAY!

Bruce Nustad
President
Twin West Chamber of Commerce



AN UPDATE ON TWIN WEST CHAMBER
ACTIVITIES AND ISSUES FROM ITS
NEW PRESIDENT

BREAKING NEWS: **TWO KEY MEETINGS ON HORIZON**

President Paul alerted those club members who will be attending any and all of these three important upcoming District 5950 meetings:

FEB. 27 & 28, 2009 – PETS: All of DGE Sandy Schley's club Presidents-Elect and nominees will gather for the annual President's Elect Training Seminar, Oak Ridge Conference Center; Chaska, (Includes AGs/District Leadership, Presidents Elect, and Presidents Elect-Nominee).

APRIL 24-25, 2009 – DISTRICT 5950 CONFERENCE: Our own Steve Solbrack is chairing the annual District Conference, set to return to Downtown Minneapolis, Westin Hotel (old F&M Bank, rooms at \$139) and the Minneapolis Club, featuring a luncheon at the IDS Center "Windows on the World," 50th Floor (Saturday is "Youth Exchange Day").



2008/2009 BOARD

Paul Bierhaus
President
612-239-8765

David Landt
President-Elect
952/935-8636

Vice President
Jay Rasmussen
952-345-7127

Amy Hennen, Treasurer
952-465-0308

Tammy Sullivan
Secretary
952/924-0677

Nick Lampi
Immediate Past President
952/935-0782

Mary Phelps
Membership
952/929-1679

Judy Goldetsky
Community Service
763/545-6017

Alan Ackerman
Vocational Service
763/546-2222

Deb Bowers
International Service
952/928-6003

AVENUES OF SERVICE

- YOUTH**
- COMMUNITY**
- INTERNATIONAL**
- VOCATIONAL CLUB**

St. Louis Park Rotary
P.O. Box 26728,
St. Louis Park, MN 55426
Phone: 763/545-9109 Fax: 763/545-9499
Email: admin@rotaryslp.org

FAST FORWARD: NEXT WEEK'S MEETING – MONDAY, FEB. 16, 2009

A FOCUS ON THE ST. JOHN'S BIBLE



Michael D. Nordberg
Senior Account Executive & Project Manager of Color Systems

- Michael has 15 years experience in high quality prepress and color printing
- From 1994-2001 he worked at the premier color printing company of Watt/Peterson selling and producing limited edition art prints and high end annual reports.
- Collaborating with the late Dave Peterson in 2006, he began research, development, and testing of unique printing and foiling techniques at The John Roberts Company.
- In July 2006 with the graphic design assistance of Eric Madsen, he produced a unique marketing kit ensemble to launch *The Saint John's Bible Heritage Edition*.
- In March 2007 he secured the business from St. John's University. He along with the rest of his team at the John Roberts Company is honored to produce the magnificent *Saint John's Bible Heritage Edition* project.
- Today, Michael is responsible for finding both print and foil solutions to the challenges set by Donald Jackson, the artist-calligrapher of *The Saint John's Bible*. In addition, he actively works with many local companies, ad agencies, and design firms on their marketing and communication needs.

FROM THE PODIUM

WELCOME BACK PASTOR DAVID: David Landt returned to Rotary Monday and brought in a Rotary club flag from his visit to India; a gift from the Rotary club that was home to the 2001-02 RI President. Pastor David, President-Elect, will be working with that club on a potential International Service project; perhaps dealing with the purchase and donation of a mammogram machine, which the local medical clinic in that community sorely needs.

SCHOOL DISTRICT VISIONING: Superintendent, Dr. Debra Bowers told us about the series of meetings held last Thursday. Over 400 attended, made up of students, parents, alumni, citizens – all gathering for one purpose – to come up with ideas on how to make schools better and to cope with the economic downturn and its impact on education funding and budgets.

THANKS NICE LAMPI for doing your Vocational Talk on this Monday. We learned that he has been married to Liza for four years and son Nicholas is



almost six months old. Like his dad, he can now sit up and is almost starting to crawl. Nick started with Edward Jones 10 years ago, knocking door to door for business; as that is how all sales people are supposed to start. Then he inherited some accounts from a retiring broker and then opened an office in St. Louis Park in 2001 and been here ever since. He has experienced two hard markets, but still believes in investment and financial planning.

VOCATIONAL TALKERS STILL IN DEMAND: Allan “Vocational Service Director” Ackerman is seeking volunteers to go to the podium and tell their life stories in 3-5 minutes – better known as Vocational Talks. This is not just for newer members. We’d like to hear more from our tenured members as well.

NICE PRESENTATION: Administrator Darlyne Erickson presented a vintage (still-in-the-wrapper) Vikings’ calendar to John Billman, with John’s name all over it; each calendar page represented a football program cover from as far back as the 20’s.

REMINDER: HOST FAMILIES are being sought for the **GSE TEAM** from India that will be in our district in March. Our club has agreed to be one of the host clubs – for a 3-4-day period. Four host families are being sought by visit coordinator, Jay Rasmussen. If interested, you would agree to host one team member in your home for four overnights (and breakfasts). Dates of projected hosting would be Saturday through Tuesday, May 2-5. This group comes to us from the Bangalore district in India. Avani (or Avi), our delightful Youth Exchange student, also from India, will be greatly involved in the hosting as well.

THIS DAY IN HISTORY – FEB. 2:

1536 – Buenos Aires founded in Argentina.
 1653 – New Amsterdam, now New York City, incorporated.
 1876 – National League of professional baseball clubs, formed.
 1882 – Novelist James Joyce born in Ireland.
 1971 – Idi Amin comes to power in Ugandan coup.
 1979 – Punk Rocker, Sid Vicious of the Sex Pistols, died on this date at age 21 of drug overdose.
 1997 – Death because of AIDS fell by 50%, government reported.
 2007 – Major report on long-range dramatic and grim impact of global warming released.

LAUGH BREAK: This one was about a priest who was at a parish for 25 years and was telling everyone about his first day “on the job.” He had to take confession and a fellow came in and said how he cheated on his wife, stole money from his firm, did drugs, etc. The

rookie priest didn’t think he would like this community after that first impression, but found that others weren’t quite as bad as that first parishioner. Over time, he grew to enjoy his many years at this parish. Near the time of his retirement at a special service in his honor, a well-known and respected politician came in late and strode straight to the pulpit and began to talk about the old priest, saying that he remembers the first day the priest came to this congregation, because he was the first one in line for confession.

***REWIND:* LAST WEEK’S
 MEETING – FEB. 2, 2009
 MELVIN TENNANT, CEO, MEET
 MINNEAPOLIS**

Our speaker Monday was Melvin Tennant, president and chief executive officer, of Meet Minneapolis, the city’s convention and visitors’ bureau. Tennant held the position of interim president & CEO of Meet Minneapolis, while continuing to serve as chief executive for Meet Minneapolis’s software affiliate iDSS.

As president and CEO, Tennant manages a staff of more than 60 and a budget of nearly \$10 million. Meet Minneapolis is responsible for generating convention business that brings up to a half-billion dollars in economic impact to the area each year. Highlights of his interesting talk (thanks Lynette Fagerberg for taking notes):

He provided a slick overview of our state-of-the-art Minneapolis Convention Center, featuring three rotundas, five auditorium style theatres, ballrooms, potential to divide many rooms, parking, common areas, smaller breakout rooms, etc.

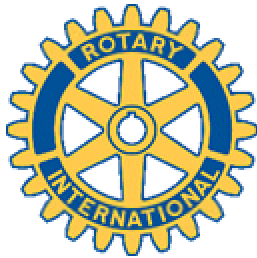
Annual budget is around \$9.6 million. Most cities of our size budget \$13 million or more.

Center and metro area are under-utilized in terms of tourism and business/corporate/organizational meetings.

Great draws here include our cultural assets, Mall of America, other shopping venues, lakes, nearby recreation, major league sports, etc.

Target is one of their largest clients.

Rotary 5950 and 5960 worked with Scott Romane of his staff to lure the RI 2015 Convention here, but the fact that the convention center is not adjacent to a



Honoring the
Nine District Governors
Originating from the
**ROTARY CLUB OF
ST. LOUIS PARK**

CARROLL L. HURD
District 174
1952-1953

FRED V. ROGERS
District 595
1961-1962

C. WILLIAM BRIGGS
District 595
1972-1973

JOHN N. MITCHELL
District 595

TOM O'MEARA
District 595
1981-1982

WILLIAM B. GLEESON
District 595
1984-1985

KENNETH L. SKOLD
District 5950
1989-1990

PAUL O. BIERHAUS
District 5950
2002-2003

ROD S. SHILKROT
District 5950
2006-2007

**OUR LEGACY OF
LEADERSHIP**

**THE LEADING DISTRICT 5950
CLUB IN PRODUCING
DISTRICT GOVERNORS!**

large arena style building (i.e., Target Center), we were not chosen as a finalist. This appears to be a major flaw in our bidding for large 20,000-plus attendee meetings.

E-ROTATLER NEWS & NOTES

GOVERNOR NOMINEE SELECTED FOR 2011-2012

Pursuant to Article 13.020.5 of the RI Bylaws, it is my pleasure to announce that the Nominating Committee for District Governor has recommended Chuck Berg of the Rotary Club of Shakopee to serve as Governor in the year 2011-2012. Please see following resume for information pertaining to Chuck's Rotary involvement.

From Article 13.020.7 of the RI Bylaws, "Any club in the district may also propose a challenging candidate for governor-nominee. The challenging candidate must have been duly suggested to the nominating committee. The name of the challenging candidate shall be submitted pursuant to a resolution by the club adopted at a regular meeting. The club must file the resolution with the governor by the date determined by the governor. Such date shall be at least two weeks after publication of the announcement of the selection for governor-nominee by the nominating committee."

Challenges must be submitted as per the above procedure to Past District Governor Tammy Laurent, Chair of the Nominating Committee, by February 16, 2009. (Tammy Laurent, PDG; 405 Moonlight Drive, Shakopee, MN 55379; tlarent@tlarent.com)

Chris Holm, Governor; District 5950, 2008-2009

Chuck Berg

Member, the Rotary Club of Shakopee, Minnesota
Member since 2003
Classification: Active – Computer Sales and Service

Profession:

Owner, Riverside Computers – Computer repair and IT consulting

Rotary Service:

Served as club president in Rotary Year 2006-2007
3-time host for Youth Exchange
Daughter Holly was outbound YE to Germany for 2006-2007
Technology Chair for District, 2006 to Present
Assistant Governor for Area 6, 2008 to present
Participated in District international trip to Ecuador in October of 2008

Business and Professional Affiliations:

Member of Board of Education, Shakopee (ISD-720) 2006 to present. Currently serving as Board Chair
Member of Shakopee Community Education Advisory Council 2006 to present
Board member for Alpha Human Services 2001 - present



MORE HAITI OUTREACH TRIPS LEAVING FROM DISTRICT

If you are interested in a (another) volunteer trip to Haiti, the tentative upcoming dates are:

February 26 - March 6, 2009

March 27 - April 2, 2009

Projects may be to build two houses and/or school painting, building blackboards and desks.

A definite trip is scheduled for Jan. 22 - 30, 2009.

We have 10 people so far and can accommodate a few more; 15 maximum. It is on a first come, first serve basis. That means we need your application and \$500 down payment to hold your place and only then would we be able to get your tickets.

The trip will be to help build a Haitian house for a needy family, as described on the web site. The cost depends on airplane costs once we have your down payment. Right now it is an all inclusive cost of around \$1650.

Thanks for your interest in helping those in need in Haiti. The contact persons for organizing the trips are: Dale Snyder - Daleesnyder@aol.com; Ron Axel - ronald9494@aol.com.

UPCOMING SPECIAL EVENTS

FEB. 27 & 28, 2009 – PETS: President's Elect Training Seminar, Oak Ridge Conference Center; Chaska, (Includes AGs/District Leadership, Presidents Elect, and Presidents Elect-Nominee)

MARCH 5 – EMPTY BOWLS EVENT: Help STEP raise 125,000 pounds and dollars during March. Key event is *Empty Bowls*, Thurs., March 5th, St. Louis Park Recreation Center on 36th St. just east of 100, 3700 Monterey Drive; no admission fee; free will offering suggested; lunch and dinner time serving.

APRIL 24-25, 2009 – DISTRICT 5950 CONFERENCE: Downtown Minneapolis, Westin Hotel (old F&M Bank, rooms at \$139), Minneapolis Club, and lunch at the IDS Center "Windows on the World," 50th Floor (Saturday is "Youth Exchange Day"). Our own Steve Solbrack is the Conference Chair.

MAY 16, 2009 – DISTRICT ASSEMBLY: Normandale Community College; Bloomington (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

SEPT. 25, 2009 – FALL TRAINING DAY 2009: Golden Valley Country Club; Golden Valley (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

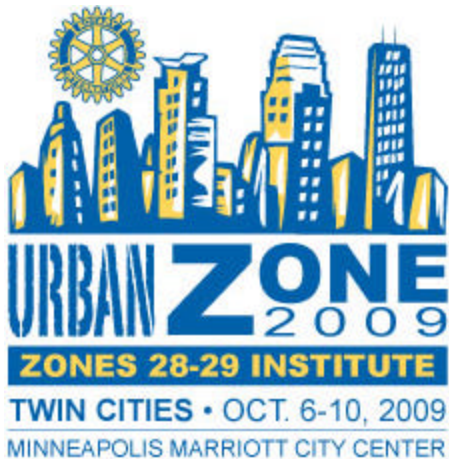
JAN. 23, 2010 – MID-TERM ASSEMBLY: St. Cloud (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

MAY 13-15, 2010 – DISTRICT CONFERENCE: Westin Hotel; Edina (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

NEVER TOO EARLY TO PLAN FOR RIC/2009: The 2009 RI Convention is set for Birmingham, England. DGN Sandy Schley of Edina and PDG Rod Shilkrot of our club are working with AAA to set up a **British Isles Tour** to the 2009 Convention in Birmingham. Contact Betty Fiandaca at AAA Minneapolis at 952-927-2557 for more information on this tour.

URBANZONE HERE, OCT. 6-11 --- 2009 Zones 28-29 Training and Institute will be held in Minneapolis NEXT October (6-11) at the Marriott Minneapolis City Center. It will be called URBANZONE and should be a great opportunity for many local Rotarians to get a glimpse of what goes on in Rotary at the zone and international level. Interested in volunteering...contact Rod Shilkrot or Ron Axel at ronald9494@aol.com.

CLUB OFF-SITE MEETING IDEAS? Allan Ackerman, Vocational Service Director, encourages more site visits as regular meetings, away from the Double Tree. Contact Ackerman at aackerman@lupient.com if you are interested in hosting the club off-site.



Contact Chair, Ron Axel, PDG, at Ronald9494@aol.com

If you are interested in volunteering to help host over 400 Rotarians from around the northern U.S. and Canada.

SAVE THE DATE REMINDERS FROM DGE SANDY SCHLEY

February 27 & 28, 2009 – PETS at Oak Ridge Conference Center (Include AGs/District Leadership, Presidents Elect, and Presidents Elect-Elect) – Plan for 120.

May 16, 2009 – District Assembly (Include AGs/District Leadership, Club Presidents, and Club Leaders) – Plan for 250 – 300 people.

September 25, 2009 – Membership, Public Relations & Marketing, Service Projects, and The Rotary Foundation Training at GV Country Club

Oct 6-10, 2009 – Zone Institute – Minneapolis Marriot Downtown

January 23, 2010 – Mid-Term Assembly – St. Cloud

May 13-15, 2010 – District Conference at Edina Westin Galleria



DREAMS MADE REAL IN 5950
2009 DISTRICT 5950 CONFERENCE

District Governor Chris Holm
Conference Chair: Steve Solbrack, St. Louis Park Rotary

April 24-25, 2009
Downtown Minneapolis

Join us in downtown Minneapolis on April 24th and 25th for the 2009 Rotary 5950 District Conference. RI President DK Lee challenged us to “Make Dreams Real” and next April, we will celebrate the accomplishments and “*Dreams Made Real*” by the 3,000+ Rotarians of District 5950. Our celebration will take place at the historic 100-year old Minneapolis Club and at Windows on Minnesota on the 50th floor of the IDS Center with its awe-inspiring panoramic view. Join us for the fellowship, celebration of youth, leadership development, fun, education, breakout sessions and fabulous speakers. We have booked a block of rooms at the Westin Hotel (former historic F&M Bank Building) for \$139 per night and we have reduced parking rates within two blocks of our venues. We have a great committee this year and we will be getting registration materials and more information to you soon. We are looking forward to another great District Conference, so be sure to get it on your calendar now.



SLP ROTARY'S HISTORICAL TIMELINE

Editor's Note: *As a special feature in this E-Rotatler for the next several weeks, we will publish components of the historical timeline of the Rotary Club of St. Louis Park. Let us know if you take issue with any of these dates; or if you have noteworthy additions. It is our goal to compile the most accurate and detailed history of our great club.*

THE 1980s

- 1981-1982 – Tom O'Meara, Rotary Club of St. Louis Park, served as Governor of District 595.
- 1982 – District 595 divided into two districts, 595 and 596.
- 1984-1985 – William B. Gleeson, Rotary Club of St. Louis Park, served as Governor of District 595 and 596.
- 1985 – Rotary Club of St. Louis Park Sunrise chartered, sponsored by Rotary Club of St. Louis Park.
- 1985 – Rotary International makes historic commitment to immunize all of the world's children against Polio – Polio Plus program launched in cooperation with non-governmental organizations and national governments around the world.
- 1986 – St. Louis Park Showmobile donated to the City of St. Louis Park by the Rotary Club of St. Louis Park.
- 1987 – Barb Waryan becomes first woman member of the Rotary Club of St. Louis Park.
- 1987 – 40th Anniversary Celebration held.
- 1988 – District 595 changed to 5950.
- 1989 – Women are officially recognized as members of Rotary International.
- 1989-1990 – Kenneth L. Skold, Rotary Club of St. Louis Park, served as Governor of District 5950.