

E-Rotatler

Week of January 26, 2009
A Publication of the St. Louis Park Rotary
District 5950, Club 2133



CALENDAR OF EVENTS



- 5—Wally the Beerman
- 12—Tammy Lee Stanoch
NWA Airlines
VP Corporate relations
- 19—Judge Oleisky
- 26—Jane Leonard
MN Sesquicentennial



- 2—**Melvin Tennant, CEO**
Meet Minneapolis
- 9—**Bruce Nusted**
Twin West Chamber
- 16—**Mike Nordberg**
St. John's University
- 23— **Jeff Long**
Postal Inspector

FEBRUARY
Sergeant at Arms
Paul Hovde
Mary Phelps

- INTRODUCTIONS**
- 2—Arnie Bloomquist
 - 9—Jim Miller
 - 16—Harley Bergren
 - 23—Walt Hanson

E-ROTATLER
"Staff"
Rod Shilkrot
Darlyne Erickson

THIS COMING MONDAY!

JANE LEONARD: SPEAKER ON MINNESOTA SESQUICENTENNIAL

Jane Leonard is the Executive Director of the Minnesota Sesquicentennial Commission, serving from February, 2007 until the Commission sunsets this month. Previously, she was President of Minnesota Rural Partners, Inc. (MRP), Minnesota's state rural development council, one of over 40 such state councils authorized and in partnership with the federal rural development efforts of the U.S. Department of Agriculture and other federal, state, private and non-profit organizations dedicated to strengthening rural America. For 25 years, in various positions with the public, private, and non-profit sectors, she has worked to build a healthy balance between civic society and market-based economy, including creating policy and programs that integrate knowledge management and innovation strategies into community and economic development goals. In honor of that work, she was named the U.S. Small Business Administration's Regional Champion Award winner and Minnesota's Home-Based Business Advocate of the Year for 2004-2005. In 2005, Jane was named a University of Minnesota Alumni of Notable Achievement for her work in entrepreneurship, community technology and rural development policy. Jane holds a M.A. in communications from the University of Minnesota and has a B.S. in journalism and agriculture from the University of Maryland.

BREAKING NEWS: **IMPORTANT MESSAGE FROM RIDE TOM THORFINNSON**

Dear District 5950 Rotarians (*from International Assembly...San Diego...last week*):

I thought you all might enjoy a look at the theme for this next year and a couple of insights into the focus from President-elect John Kenny. The theme appears in the logo below. I believe the theme fits very well into our concept of visioning about the future. John Kenny started by talking about the importance of our organization remaining focused on the core values of Rotary, which are as follows:



2008/2009 BOARD

Paul Bierhaus
President
612-239-8765

David Landt
President-Elect
952/935-8636

Vice President
Jay Rasmussen
952-345-7127

Amy Hennen, Treasurer
952-465-0308

Tammy Sullivan
Secretary
952/924-0677

Nick Lampi
Immediate Past President
952/935-0782

Mary Phelps
Membership
952/929-1679

Judy Goldetsky
Community Service
763/545-6017

Alan Ackerman
Vocational Service
763/546-2222

Deb Bowers
International Service
952/928-6003

AVENUES OF SERVICE

YOUTH COMMUNITY INTERNATIONAL VOCATIONAL CLUB

St. Louis Park Rotary
P.O. Box 26728,
St. Louis Park, MN 55426
Phone: 763/545-9109 Fax: 763/545-9499
Email: admin@rotaryslp.org

Integrity, fellowship, diversity, service and leadership.

John feels that the future of Rotary will not be set by headquarters or the board but it is up to the clubs to determine the future. It is clear to me that John's theme and focus fit very nicely in what I want to see from our own district and Zone – a focus on our core values and spending a great deal of time allowing all to participate and give their view on where we need to be going and how we need to get there. Keep making dreams real, but get ready because all of the weight of the Rotary world is now in your hands!

Sincerely,
Thomas M. Thorfinnson (Tom)

Director Rotary International 2009-2011
(RIDE, Rotary International Director Elect)

13270 Melody Court
Eden Prairie MN USA 55346
Office: 952-935-3515
Home: 952-937-2297
Mobile: 612-850-2597
Fax: 952:746-5010
tthorf@comcast.net



FAST FORWARD: NEXT WEEK'S MEETING – MONDAY, FEB. 2, 2009

MELVIN TENNANT, CEO, MEET MINNEAPOLIS

Our speaker on Feb. 2nd, will be Melvin Tennant, the relatively new president and chief executive officer, of Meet Minneapolis, the city's convention and visitors' bureau. Tennant held the position of interim president & CEO of Meet Minneapolis, while continuing to serve as chief executive for Meet Minneapolis's software affiliate iDSS. As president and CEO, Tennant manages a staff of more than 60 and a budget of nearly \$10 million. Meet Minneapolis is responsible for generating convention business that brings up to a half-billion dollars in economic impact to the area each year. Additionally, Tennant will continue oversight of the management and operations of iDSS, a private, for-profit company that delivers a complete web-based series of software applications for destination marketing organizations, associations, hotels and corporations. Since arriving in Minneapolis, Tennant has served





on the boards of the Minneapolis Regional Chamber of Commerce, the Minneapolis Downtown Council and HIRED, a leading Minneapolis Saint Paul area provider of job-skills training and employment training.

ABOUT MEET MINNEAPOLIS: Meet Minneapolis is a private, not-for-profit, member-based association. It actively promotes the Minneapolis area as a venue for conventions and meetings and markets the city as a desirable tourist destination to bring a positive economic impact to the greater Minneapolis area.

FROM THE PODIUM

GET WELL WISHES FOR DARLYNE

Darlyne Erickson, Club Administrator, is working from home these days and on crutches, having suffered a broken ankle after a parking lot fall. Get well and come back to us soon.

CONGRATULATIONS HANS

Our own Hans Treschsel celebrates 50 years in Rotary this month. Congrats.

ANOTHER MID-AIR MISS

Judy Goldetsky's commercial airline pilot son, Joel, guided his 55-passenger plane to a safe landing in Toronto with some nifty maneuvering after a mechanical failure – the same day as the plane crash in the Hudson. Good work, Joel.

ANOTHER MID-FREEWAY MISS

Allan Ackerman steered out of 360-degree spin on 394 last week during one of those "Black Ice" mishaps. Good job, Allan – or perhaps you were just lucky.

THANKS TO THE MANY WHO SHOWED

On this Martin Luther King holiday, it was nice to see so many Rotarians who were either unemployed, retired or off for the holiday.

NOTES FROM JAN. 12TH MEETING, COMPILED BY LYNETTE FAGERBERG:

ON THIS DATE:

1773 - First public museum in America was established in Charleston, SC.

1915 – U.S. House of Representatives rejected a proposal to give women the right to vote.

1932 - Hattie Caraway, Dem from Arkansas, became the first woman elected to the U.S. Senate.

1948 - Supreme Court ruled that states could not discriminate against law school applicants because of race.

1969 - Led Zeppelin's self-titled first album released.

1971 - "All in the Family" premiered on CBS.

1976 - Agatha Christie died at age 85.

1991 - Congress gave Pres. George H.W. Bush authority to use force to expel Iraq from Kuwait.

1999 - The baseball that Mark McGuire hit for his 70th home run of the 1998 season (set new record) sold at auction in New York for \$3 million to anonymous bidder.

2000 - The Supreme Court gave police broad authority to stop and question people who run from them.

DRINK BEER AND RECYCLE

Steve Solbrack told President Paul that if he had invested in \$1,000 in 1990 in the following, he would have:

General Motors = \$138

CountryWide Financial = \$113

National City Group = \$98

But if he drank \$1,000 of Miller Beer and turned in the bottles, he would have earned \$214. Moral - drink lots of beer and recycle.

SPEAKER OF THE DAY – JAN. 12

Tammy Lee Stanoch

Vice President-Corporate Affairs Northwest Airlines, Inc.

NWA is a wholly-owned subsidiary of Delta. Both Delta and NWA have separate operating certificates so still need to buy either until the two are officially merged onto one certificate -then it will be all Delta.

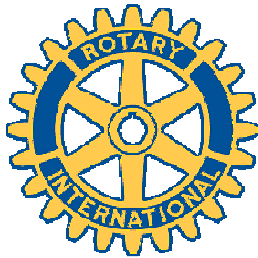
Frequent Flyer miles will be pooled - so will be good in more places. Better Hubs available.

They are "redoing" smaller airports this week - transferring over to the Delta names and colors.

They will be keeping both non-union (Delta) and union (NW). They have a positive outlook. When Delta wins, all employees win.

It's going to cost quite a bit to transfer over to Delta:

\$175,000,000 for technology.



Honoring the
Nine District Governors
Originating from the
**ROTARY CLUB OF
ST. LOUIS PARK**

CARROLL L. HURD
District 174
1952-1953

FRED V. ROGERS
District 595
1961-1962

C. WILLIAM BRIGGS
District 595
1972-1973

JOHN N. MITCHELL
District 595

TOM O'MEARA
District 595
1981-1982

WILLIAM B. GLEESON
District 595
1984-1985

KENNETH L. SKOLD
District 5950
1989-1990

PAUL O. BIERHAUS
District 5950
2002-2003

ROD S. SHILKROT
District 5950
2006-2007

**OUR LEGACY OF
LEADERSHIP**

**THE LEADING DISTRICT 5950
CLUB IN PRODUCING
DISTRICT GOVERNORS!**

Planes etc are made differently for each of the airlines.
NWA planes need to be redone so kitchen is same side, etc.
\$150,000,000 in employee uniforms
\$100,000,000 - for Product - Colors on planes, types of ovens and carts used, etc.
\$75,000,000 Facilities consolidated. - merge two counters into one.
Will increase number of flights into MAC from 187 to 400 daily.
More headquarters of Compass Airlines and Delta Connection to Mpls/St. Paul (MSP) (these are small plane subsidiaries of Delta).
Keeping Mesaba hubbed where is.
New Sky Magazine will be printed in MSP creating 25 new jobs plus they will be buying 3M paper and going through Blanden Papers for publishing.
Pilot Training remains in MSP.
Delta is now #1 in US, #1 in Asia, Japan, Transatlantic Flights, and Africa; #2 in Latin America.
Delta will continue their charitable giving in MN - but to 4 main charities. Reported, there is a lack of business due to the decline of fuel - 20% down.

GSE TEAM FROM INDIA will be in our district in March, and our club has agreed to be one of the host clubs – for a 3-4-day period. President Paul is searching for a volunteer to coordinate the visit, including finding host homes, business visits, entertainment schedule, receptions, etc. Avi, our Youth Exchange student, also from India, will be greatly involved in the hosting as well.

CONTACT AAA RE: REVISED ROTARY TOUR. Interested in traveling for 8-10 days with a friendly Rotary group to England (Ireland is out – too expensive) next June (including the Rotary International Convention in Birmingham, and London? AAA Minneapolis is sponsoring a two-district tour. Contact Betty Fiandaca at 952-927-2557 or e-mail Betty at bfiandaca@aaaminneapolis.com; or RotaryRod@aaaminneapolis.com.

LAUGH BREAK: This one involved a teacher and her fifth grade class. She told them a story of Johnny's Aunt Karen, a Desert Storm pilot, who crashed landed and all she had with her was a knife, gun and bottle of whiskey. She then somehow managed to kill all her adversaries (enemy soldiers), using those three items. What's the moral of this story? – she asked. Johnny replied: "Stay away from Aunt Karen when she's been drinking."

REWIND: LAST WEEK'S MEETING – JAN. 19, 2009

He is a longtime St. Louis Park resident; now a retired judge and involved in a mediation firm with his two attorney children.
After around 35 years on the "bench," he has seen a lot of changes. Back in 1974, 75% of the court workload was civic cases and 25% criminal. Now, it's reversed.
Back then, there were 33 district judges, now nearly doubled to 61. Back then, there were about 1,000 felony cases, now 7,000-8,000. Drug crimes are the big reasons for the change.
Back then, there was one woman judge, and almost all probation officers



were men, with social workers primarily women. Today, on the rosters of judges, probation officers and social workers, there is far more integrated with more women, African Americans, Native Americans, Hispanic, Chinese, etc.

We are saying great changes in the demographics of criminals as well, especially among growing communities of juvenile criminals. The positive male influences on juveniles, he said, dramatically lessens the chance of juvenile crime.

He is a voluntary reader in the Minneapolis school district.

He told of many humorous stories he has experienced as a judge, like an inmate from the St. Peter Center for the Criminally Insane who was issued a credit card for \$10,000, he escaped and racked up travel chargers to San Diego, Mexico City, Greece and Egypt before being captured. He told about officiating at a Hells Angels cycle gang wedding at Lake of the Isles. He explained the tale of a 15-year old boy requesting a marriage license so he could wed the 34-year old mother of his girlfriend, and the mistaken identity threat of his St. Louis Park cousin with the same last name, a cousin who no longer speaks to him.

E-ROTATLER NEWS & NOTES

MORE HAITI OUTREACH TRIPS LEAVING FROM DISTRICT

If you are interested in a (another) volunteer trip to Haiti, the tentative upcoming dates are:

February 26 - March 6, 2009

March 27 - April 2, 2009

Projects may be to build two houses and/or school painting, building blackboards and desks.

A definite trip is scheduled for Jan. 22 - 30, 2009.

We have 10 people so far and can accommodate a few more; 15 maximum. It is on a first come, first serve basis. That means we need your application and \$500 down payment to hold your place and only then would we be able to get your tickets. The trip will be to help build a Haitian house for a needy family, as described on the web site. The cost depends on airplane costs once we have your down payment. Right now it is an all inclusive

cost of around \$1650.

Thanks for your interest in helping those in need in Haiti. The contact persons for organizing the trips are: Dale Snyder - Daleesnyder@aol.com; Ron Axel - ronald9494@aol.com.

UPCOMING SPECIAL EVENTS

FEB. 7, 2009 – DTTS: AGs/District Leadership Team Meeting at AAA Minneapolis; St. Louis Park.

FEB. 27 & 28, 2009 – PETS: President's Elect Training Seminar, Oak Ridge Conference Center; Chaska, (Includes AGs/District Leadership, Presidents Elect, and Presidents Elect-Nominee)

APRIL 24-25, 2009 – DISTRICT 5950 CONFERENCE: Downtown Minneapolis, Westin Hotel (old F&M Bank, rooms at \$139), Minneapolis Club, and lunch at the IDS Center "Windows on the World," 50th Floor (Saturday is "Youth Exchange Day"). Our own Steve Solbrack is the Conference Chair.

MAY 16, 2009 – DISTRICT ASSEMBLY: Normandale Community College; Bloomington (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

SEPT. 25, 2009 – FALL TRAINING DAY 2009: Golden Valley Country Club; Golden Valley (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

JAN. 23, 2010 – MID-TERM ASSEMBLY: St. Cloud (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

MAY 13-15, 2010 – DISTRICT CONFERENCE: Westin Hotel; Edina (Includes AGs/District Leadership, Club Presidents, Club Leaders, and all District 5950 Rotarians)

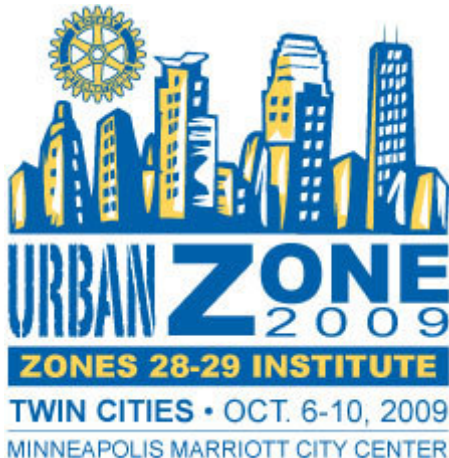
NEVER TOO EARLY TO PLAN FOR RIC/2009: The 2009 RI Convention is set for Birmingham, England. DGN Sandy Schley of Edina and PDG Rod Shilkrot of our club are working with AAA to set up a **British Isles Tour** to the 2009 Convention in Birmingham. Contact Betty Fiandaca at AAA Minnea-



polis at 952-927-2557 for more information on this tour.

URBANZONE HERE, OCT. 6-11 --- 2009 Zones 28-29 Training and Institute will be held in Minneapolis NEXT October (6-11) at the Marriott Minneapolis City Center. It will be called URBANZONE and should be a great opportunity for many local Rotarians to get a glimpse of what goes on in Rotary at the zone and international level. Interested in volunteering... contact Rod Shilkrot or Ron Axel at ronald9494@aol.com.

CLUB OFF-SITE MEETING IDEAS? Allan Ackerman, Vocational Service Director, encourages more site visits as regular meetings, away from the Double Tree. Contact Ackerman at aackerman@lupient.com if you are interested in hosting the club off-site.



Contact Chair, Ron Axel, PDG, at
Ronald9494@aol.com

If you are interested in volunteering to help host over 400 Rotarians from around the northern U.S. and Canada.

SAVE THE DATE REMINDERS **FROM DGE SANDY SCHLEY**

February 7, 2009 – AGs/District Leadership Team Meeting at AAA

February 27 & 28, 2009 – PETS at Oak Ridge Conference Center (Include AGs/District Leadership, Presidents Elect, and Presidents Elect-Elect) – Plan for 120.

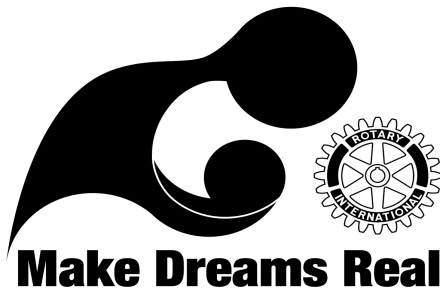
May 16, 2009 – District Assembly (Include AGs/District Leadership, Club Presidents, and Club Leaders) – Plan for 250 – 300 people.

September 25, 2009 – Membership, Public Relations & Marketing, Service Projects, and The Rotary Foundation Training at GV Country Club

Oct 6-10, 2009 – Zone Institute – Minneapolis Marriot Downtown

January 23, 2010 – Mid-Term Assembly – St. Cloud

May 13-15, 2010 – District Conference at Edina Westin Galleria



DREAMS MADE REAL IN 5950

2009 DISTRICT 5950 CON- FERENCE

District Governor Chris Holm
Conference Chair: Steve Solbrack, St. Louis Park Ro-
tary

April 24-25, 2009
Downtown Minneapolis

Join us in downtown Minneapolis on April 24th and 25th for the 2009 Rotary 5950 District Conference. RI President DK Lee challenged us to “Make Dreams Real” and next April, we will celebrate the accomplishments and “*Dreams Made Real*” by the 3,000+ Rotarians of District 5950. Our celebration will take place at the historic 100-year old Minneapolis Club and at Windows on Minnesota on the 50th floor of the IDS Center with its awe-inspiring panoramic view. Join us for the fellowship, celebration of youth, leadership development, fun, education, breakout sessions and fabulous speakers. We have booked a block of rooms at the Westin Hotel (former historic F&M Bank Building) for \$139 per night and we have reduced parking rates within two blocks of our venues. We have a great committee this year and we will be getting registration materials and more information to you soon. We are looking forward to another great District Conference, so be sure to get it on your calendar now.

SLP ROTARY’S HISTORICAL TIMELINE

Editor’s Note: As a special feature in this E-Rotatler for the next several weeks, we will publish components of the historical timeline of the Rotary Club of St. Louis Park. Let us know if you take issue with any of these dates; or if you have noteworthy additions. It is our goal to compile the most accurate and detailed history of our great club.

THE 1960s

- 1961-1962 – Fred V. Rogers, Rotary Club of Edina (formerly member of the Rotary Club of St. Louis Park), served as Governor of District 595.
- 1963 – Rotary Club of Fridley (now with Columbia Heights) chartered, sponsored by Rotary Club of St. Louis Park.
- 1965 – Rotary International launches Group Study Exchange Program, along with Matching Grants Program.